

# Terms & Conditions

## EBV & ST Design Contest

### TERMS AND CONDITIONS OF THE EBV STM32 DESIGN CONTEST

- The EBV STM32 design contest participants are challenged to develop an application (hardware and software) based on the STM32F100, STM32F101, STM32F103, STM32F105 or STM32F107 microcontrollers. The STM32VLDISCOVERY kits can be used as part of the application. In any case, these development kits can be used for developing and debugging the application.
- In order to be accepted in the contest, the application must be exclusively based on commercially available components.
- The application must be able to be recreated by a third party.

### GENERAL SUBMISSION RULES

No purchase necessary but a registration is required.

**Submission deadline is 0:00 PM CET on September 15<sup>th</sup> 2011.** Especially existing STM32 users are encouraged to participate. These terms or rather regulations are void where prohibited by law.

Decisions of EBV/STMicroelectronics ("Contest Owner") are final. By virtue of participation, the Participant:

#### Represents and warrants

- That the Participant is not bound by any intellectual property agreement or any other agreement or obligation, with an employer, university, college, educational organization, or otherwise, that prohibits or limits in any way: the Participant's right to participate and/or the Participant's right to submit material, or that may limit the Sponsor's and the Contest Administrator's rights in any way to such submission in the event the Project is chosen as a winner; and that the Participant is over the age of eighteen (18);
- That the Participant's submission does not contain or incorporate the intellectual property and/or confidential information of any third party and adhere all applicable safety instructions so that a endangerment of life and limb is exclusively debarred.
- That the Participant has to bear all incurring costs (software, internet access etc. ) in respect to the development of a new design.
- That there is no entitlement of the Participants to get a board, due to the limited inventory at the Contest Owner.
- That the Participant has to fill out all information complete and truly.
- That the Participant agrees to indemnify and hold harmless the Contest Owner and each of their respective parent companies, affiliates, subsidiaries, officers, directors, representatives, etc. from any and all liabilities out or in connection with this Contest to the full extent, independently if directly or indirectly.

Contest Owner is entitled

- To verify all requested information.
- To exclude all participants who infringe these terms and in addition the terms in form of using unauthorized devices, manipulated with the objective to get advantage out of this manipulation etc.

### WHO MAY ENTER

Any individual or group of individuals, age 18 and over as of the date of entry and located in EMEA (Europe and Middle East and Africa) , may enter the Contest. Direct employees of the Contest Owner, or their affiliates, advertising, promotion, production agencies, members of their immediate families, or those with whom they are domiciled are not eligible.

In addition, anyone living in a country, province, or state where the Contest is prohibited, taxed, or otherwise restricted under national, federal, provincial, state and local laws, rules, or regulations is ineligible. Participants who are residents of a country, state, or province that prohibits unregistered contests or requires the Contest Owner to post a bond are ineligible.

## HOW TO ENTER

The term "Project" refers to your Abstract, Complete Documentation, and Code collectively (e.g., all together in one ZIP file). Each application entered in the Contest must be the original work and sole and exclusive property of the person or team who submits it or the Participant must have written legal permission from the property owner. In the case of applications owned by other parties, the written legal permission must be included with the Project. Projects should be submitted in digital format and must be written in English.

For a Project to be deemed acceptable, the entrant must first submit a completed Registration Form to receive a Registration Number for labeling their Project. The completed registration form may be submitted online [www.ebv.com/stdesigncontest](http://www.ebv.com/stdesigncontest).

After the registration form is received, the Contest Owner will respond by e-mail for online submissions an assigned Registration Number. This number is must be included on/attached to all Project documentation and to any correspondence.

Participants may enter more than one application but must submit each with a separate Registration Number. All Projects must be received on or before 0:00 PM CET on September 15, 2011. Entries received or postmarked after 0:00 PM CET on September 15, 2011 are rejected.

The Contest Owner does not assume responsibility for lost, late, or misdirected submissions. This is the responsibility of the Participant. Proof of transmission of a Project to the Contest Owner will not constitute proof of receipt of said Project.

To submit a project, the corresponding files can be send to the following address "[stdesigncontest@ebv.com](mailto:stdesigncontest@ebv.com)", or sent by postal mail on a CD-ROM, DVD, memory card or USB memory stick to the following address:

**"EBV Elektronik GmbH,ST Design Contest + registration number, im Technologiepark 2-8, DE-85586 Poing".**

All project submissions must be carefully marked with the project registration number. Especially when uploading a Project file, the filename must contain the registration number.

After the Participant receives a registration number, the following items should be submitted for a Project to be deemed acceptable:

## ABSTRACT

- The abstract is a publishable synopsis of the Application (approx. 500 words) in Microsoft Word or ASCII text, including a block diagram of the design, a project photograph, software code sample, and a schematic in a single document (the block diagram, project photograph, and schematic must also be supplied as separate files in addition). Acceptable file formats for graphics files are JPG, GIF, TIF, BMP, and EPS. Note: If the Participant uses an STM32VLDISCOVERY board or any other development or evaluation board for the STM32 supplied by STMicroelectronics, then the schematic only needs to show the connections to the board and any circuitry added by the Participant.
- Unless the Participant specifically designates a separate abstract file that is complete with the necessary description, schematic, diagram, photograph, and software code to constitute the required publishable abstract, the Participant grants Circuit Cellar the right to utilize schematics, diagrams, descriptions, software listings, and photographs incorporated within the full entry documentation as necessary to complete the abstract.

## COMPLETE DOCUMENTATION

- The “complete documentation” must include: a detailed text description of the Project and its operation (no page limit); source code; at least one block diagram; and a complete schematic(s); and any additional photographs, movies, diagrams, screen shots, tables, flowcharts, etc. Acceptable formats for documentation are Microsoft Word and ASCII text. Acceptable formats for graphics files such as photographs, block diagrams, screen shots, and schematics are JPG, GIF, TIF, BMP, and EPS. For Videos, MPG, AVI and WMV formats are accepted. While the graphics files may be embedded in the project documentation, the images/videos must also be provided as individual files.

## SOURCE CODE

- The “complete documentation” must include: a detailed text description of the Project and its operation (no page limit); source code; at least one block diagram; and a complete schematic(s); and any additional photographs, movies, diagrams, screen shots, tables, flowcharts, etc. Acceptable formats for documentation are Microsoft Word and ASCII text. Acceptable formats for graphics files such as photographs, block diagrams, screen shots, and schematics are JPG, GIF, TIF, BMP, and EPS. For Videos, MPG, AVI and WMV formats are accepted. While the graphics files may be embedded in the project documentation, the images/videos must also be provided as individual files.

There should be no personal identification or corporate affiliation markings on ANY of the submitted materials. The Participant’s name, address, or corporate affiliation should appear ONLY ON THE REGISTRATION FORM. Only the assigned Registration Number should be used as an ID for the Project materials. Participants who leave their names in headers, footers, table of contents pages, schematics, etc. may be disqualified.

To avoid additional shipping and organizational difficulties, all copies of Project documentation become the property of the Contest Owner and will not be returned.

The design remains the intellectual property of the Participant. All Participants who submit a Project in the Contest agree to grant the Contest Owner non-exclusive, assignable, full-publication rights of the Project if they win. Software and schematics submitted with any application remains the property of the Participant; however, winning Participants agree to provide the Contest Owner a non-exclusive, assignable, right to copy, reproduce, display, publish, and disseminate this software and schematics in any media, without any territorial limitation, as part of any winning-Project presentation and to assign all rights, title and interest in the software and schematics to the Contest Owner. Prior publication or the prior Internet posting of essential components in a Project are not grounds for disqualification. The publication rights described herein refer only to the actual materials submitted as the Project and not the entire Application. All winning Projects will be posted (electronic/Internet media) at the discretion of the Contest Owner. All Participants entering Projects in the Contest assign to the Contest Owner the right to publish (in print or electronic/Internet media) the submitted or extracted abstract (including the block diagram, photograph, schematic, and software code sample).

## HOW TO WIN

All Contest entries will be judged by the Contest Owner and a panel of judges selected by the Contest Owner on the following (in this order):

- 1. Technical merit,**
- 2. Usefulness,**
- 3. Originality,**
- 4. Cost-effectiveness, and**
- 5. Degree of usage of the STM32F10X features**

In the event of a tie, the tied Project with the highest score in the technical merit category will be deemed the winner. In the event of a further tie, the tied Project with the highest score in the usefulness category will be selected. Contest judges have been chosen based on their familiarity with engineering design, STM32 family knowledge and experience. Participants agree to abide by all decisions of the Contest Owner, which shall be final and binding with respect to all issues relating to the Contest.

## PRIZES

The prizes will be awarded to the winners. The Contest Owner is solely responsible for the issue of all prizes. The prizes will be handed out to the winners during the Contest closing event on the SPSdrives 22.11.2011 – 24.11.2011 in Nuernberg. The Winners will be informed upfront of the logistics of this event. The Winners must personally take delivery of the prizes.

**1. Harley Davidson Motorcycle (Dyna Wide Glide - Black)**

**2. Daum Pedelec Bike (ergo\_bike pedelec Trekking H Premium)**

**3. Voucher for Apple shop value 1000€**

If the Winners are not able to attend the event, they must send a representative, authorized to receive the prizes at their place and they must inform the Contest Owner hereof latest 4 weeks before the event. EBV will reimburse expenses for the participation to the event to a limit of 200 Euros upon presentation of receipts. There will be no substitution for prizes other than as offered. Each winner, and not the Contest Owner, is solely responsible for all other arrangements, costs and expenses (exceeding the 200 Euros) associated with and receiving their prize, including without limitation, any taxes or other fees imposed by a government authority.

## LEGAL CONSIDERATIONS

The odds of winning depend on the number of acceptable entries received and the decision of the Contest Owner and judges. All Participants and winners agree that signing the Contest Registration Form or otherwise registering online via e-mail constitutes agreement to the terms and conditions of the Entry rules.

Winners will be required to sign an additional liability waiver and statement of eligibility before receiving any prize. Winners will be notified by mail, e-mail, and/or telephone. The Contest Administrator's decision is final. If a winner fails to respond within 15 days of notification, an alternate winner will be selected. Prizes are not transferable.

Project submissions made on the Internet will be deemed made by the authorized account holder of the e-mail address submitted at the time of submission. In the event of a dispute, potential winners may be required to provide proof that the potential winner is the authorized account holder of the e-mail address associated with the potentially winning Project. By completing the registration form, receiving a Registration Number and submitting a Project, the Participant certifies that the Project entered in the Contest is their work, or that they have written legal permission from the property owner. Furthermore, they have read and understand the complete rules of the Contest and agree to abide by them.

By entering, Participants agree to release and hold harmless the Contest Owner and each of their respective parent companies, affiliates, subsidiaries, officers, directors, representatives, agents, and employees, from any and all liability whatsoever for any injuries, losses, or damages of any kind arising from or in connection with, either directly or indirectly,

1. the awarding, acceptance, receipt, possession, use, and/or misuse of any prize awarded herein; or
2. participation in the Contest or any prize related activities, including but not limited to traveling to or from any prize related activity.

By accepting a prize, Participants consent to the use of their name, photograph and/or likeness, address (only hometown), voice, and statements made by or attributed to them, in perpetuity, in any and all media now known or hereafter developed (including, without limitation, print, broadcast, and Internet), for all legitimate business purposes including advertising and promotional activities without additional compensation, unless prohibited by law. The Contest Owner is not responsible for incorrect or inaccurate entry of information including, but not limited to, technical malfunctions, human error, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software or any combination thereof, Entry materials that have been tampered with, or e-mail or mail-in entries that are illegible, late, lost, damaged, postage due, or misdirected. The Contest Owner is not responsible for any injury or damage to the Participant's or any other person's computer related to or resulting from participation or downloading any material in this Contest. Project submissions that have been tampered with or altered are void.

The Contest Owner reserves the right to cancel, terminate, modify, or suspend this Contest if it becomes technically corrupted or if for any reason the Internet portion of the program is not capable of running as planned, including infections by computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Contest Owner that corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest promotion.

### **CONTEST OWNER / LIABILITY**

EBV Elektronik/ STMicroelectronics is the contest Owner.

To the extent permissible at law the Contest Owner and each of their respective parent companies, affiliates, subsidiaries, officers, directors, representatives, agents and employees, herewith exclude any liability regarding the several submitted designs and the enforcement of this design contest.

This limitation of liability shall not apply for damages arising out of death, injury of body or health.

### **MISCELLENEOUS**

The legal process is excluded. The mandatory and indispensable law of Germany shall apply.