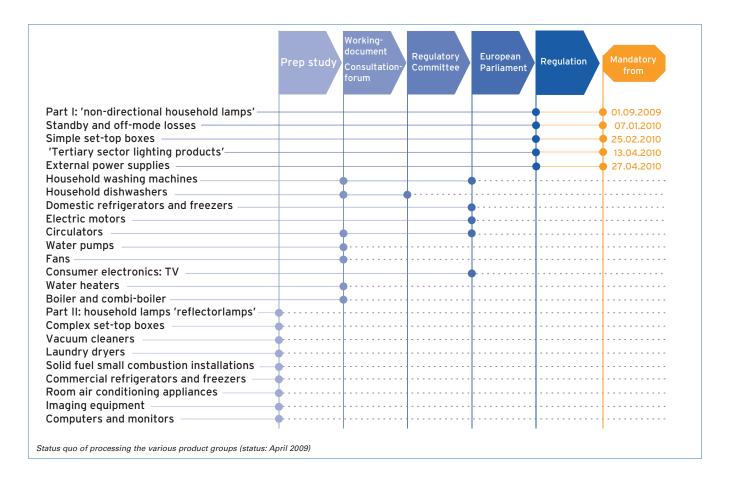
'ECOmise it': EBV Elektronik Presents Latest Update on EuP-Directive Regarding Standby-Mode

Off does not always mean Off: New Binding Requirements Regarding Standby-Mode for Office and Domestic Devices

by Dr. Norbert Reintjes, Ökopol GmbH/EuP Consultant EBV Elektronik | April 2009

Anyone who believes an appliance stops consuming electricity once it's been switched off is often mistaken. As the number of devices with standby functions steadily increases, they consume around 50 TWh of power each year in Europe according to the EU Commission. This exceeds the amount of power supplied by the Biblis, Brokdorf and Isar nuclear power plants put together. Yet, there is enormous savings potential. There are also technical solutions for significantly reducing standby and off-mode consumption. However, they are making slow headway in the market as manufacturers of products with a low standby consumption incur extra costs. Although decreased standby consumption means lower electricity bills for end-customers, in most cases this criterion has little influence on the decision to buy an appliance. As a result, there is little in the way of reward for efforts undertaken by manufacturers.

In view of this situation, the EU Commission has passed a regulation specifying a binding upper limit for power consumption in standby/off mode for the majority of office and domestic electrical and electronic devices. In accordance with this regulation, (1275/2008/EC, dated 17 December 2008), the power consumption of new devices launched on the market as of 7 January 2010 is restricted to a maximum of only 1 Watt in standby and off-mode. From 2013, this limit is to be further tightened to 0.5 Watt. Devices with an information display may use twice this amount. It is generally not an option to provide devices without standby or off-mode functions as it must be possible for devices to be switched to at least one of these modes. Four years after the regulation takes effect, a further requirement will be for newly launched devices to switch automatically to a state of low energy consumption.





The EU Commission's aim in introducing this regulation is to effect a reduction of more than 70% in the amount of power consumed by devices in standby mode by 2020. Publication of the regulation was preceded by a drawn-out process set out in the EuP Guideline, also known as the ecological design guideline. The first stage was to compile relevant data and facts in a preliminary study, followed by public discussion of draft regulations.

This is the first regulation to be passed as a step towards implementation of the ecological design or EuP Guideline. As the only regulation planned to date, it covers a broad range of product groups ('horizontal' regulation). The published regulation was quickly followed by the first product group-specific ('vertical') regulation, for simple set-top boxes. A number of other regulations are set to follow in 2009. Binding minimum standards for external power supply units as well as products for commercial and domestic lighting are expected soon.

| Regulation | 1275/2008/EG |
|-------------------|---|
| Published | 17 December 2008 |
| Applicable | 7 January 2009 |
| Effective | 7 January 2010 |
| Scope | Domestic and office devices |
| For regulation of | Power consumption in standby and off-mode |

A comprehensive overview of the ecological design guideline appeared as the first article of a series sponsored by EBV Elektronik and can be found via the InfoClick number 290966.

Author: Dr. Norbert Reintjes

Ökopol – Institut für Ökologie und Politik GmbH

Nernstweg 32-34, 22765 Hamburg

Phone: +49 40 39 100 2-0

E-Mail: EuP-netzwerk@oekopol.de

www.eup-netzwerk.de www.oekopol.de

ABOUT EBV ELEKTRONIK

EBV Elektronik, an Avnet (NYSE:AVT) company, was founded in 1969 and is the leading specialist in European semiconductor distribution. EBV maintains its successful strategy of personal commitment to customers and excellent services. 250 Technical Sales Specialists provide a strong focus on a selected group of long-term manufacturing partners. 120 continuously trained Application Specialists offer extensive application know-how and design expertise. Warehouse operations, complete logistics solutions and value-added services such as programming, taping & reeling and laser marking are fulfilled by Avnet Logistics, EBV's logistical backbone and Europe's largest service centre. EBV operates from 60 offices in 28 countries throughout EMEA (Europe – Middle East – Africa). For more information about EBV Elektronik, please visit www.ebv.com.